



Mobile Click-to-Call Advertising

Overview: Click-to-Call

Click-to-Call allows a mobile user to initiate a telephone call instantly to a Call Center from a Mobile website / App



Generate Qualified Leads to Call Centres via the Mobile Space.

Benefits of Mobile Click-to-Call

- › Increase revenues and profit by driving consumers to call centers via Mobile
- › Access users directly and on-the-go with Internet-ready handsets
- › Reduce customer acquisition costs and increase conversion rates by tapping into a new channel with better targeting options
- › Sophisticated call-tracking technology allows measurability and transparency
- › Ability to assign unique phone numbers to individual marketing campaigns, channels, partners and keywords
- › Easy setup process and integration
- › Gain placements on Mobile Optimized sites and Apps through the Sponsormob network



Click-to-call Process



Example:

Let **Sponsormob** increase revenues and drive more sales through Click-to-Call on Mobile






Contact the **Sponsormob Sales Team**
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