



The Company

- › **Sponsormob** founded in 2006
- › The **first International CPA Network** for the Mobile Web
- › HQ in Berlin, Germany
- › Sales office in San Francisco



We work with Advertisers, Mobile Website Publishers, App Developers & Ad Networks to deliver targeted advertising to consumers and drive revenues for partners - worldwide.

Our Mission

Delivering optimal conversions through superior technology with Mobile Advertising

Network Statistics

Premium Content: Worldwide Network of over 6,500+ publishers

Reach & Scale: Access up to 11.6 billion global monthly impressions

Proprietary technology allows the delivery of targeted campaigns to the latest platforms and devices




Sponsormob's USP

Sponsormob offers targeted reach and unique solutions for Mobile Advertisers looking for Performance

- › Global Reach
- › Geo-location targeting
- › Demographic targeting
- › Scale
- › Operating System, Handset Manufacturer, Device Model and Carrier Targeting
- › App installations
- › In-App purchases
- › Lead Generation
- › Acquisition/Sale
- › Premium Click to Call Solution
- › Transparent and measurable results
- › Various performance pricing models available

Platform Reach

Global cross-platform reach 2011



Monthly Imp.	iPhone	iPad	Android
US	1.5 billion	220 million	2.4 billion
Rest of World	4.1 billion	860 million	6.5 billion

Targeting

20+ Mobile Content Categories available, including:

- › Automotive
- › Social Networking
- › Education
- › Health and Fitness
- › Business
- › Finance
- › Entertainment
- › Travel
- › Sports

Targeting

Mobile Demographics:

Gender breakdown:

Male – 59%

Female – 41%

Age breakdown:

18-25 yrs. 26%

26-35 yrs. 29%

36-55 yrs. 32%

55+ yrs. 13%





Contact the **Sponsormob Sales Team**
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