



The Company

- › **Sponsormob** founded in 2006
- › The **first International CPA Network** for the Mobile Web
- › HQ in Berlin, Germany
- › Sales office in San Francisco



We work with Advertisers, Mobile Website Publishers, App Developers & Ad Networks to deliver targeted advertising to consumers and drive revenues for partners - worldwide.

With us, publishers can turn their smartphone and feature-phone traffic into actual leads and sales, generating revenue.

Our Mission

Delivering optimal conversions through superior technology with Mobile Advertising

Network Statistics

Premium Content: Worldwide Network of over 6,500+ publishers

Reach & Scale: Access up to 11.6 billion global monthly impressions

Proprietary technology allows the delivery of targeted campaigns to the latest platforms and devices



Targeting

20+ Mobile Content Categories available, including:

- › Automotive
- › Social Networking
- › Education
- › Health and Fitness
- › Business
- › Finance
- › Entertainment
- › Travel
- › Sports

Targeting

Mobile Demographics:

Gender breakdown:

Male – 59%

Female – 41%

Age breakdown:

18-25 yrs. 26%

26-35 yrs. 29%

36-55 yrs. 32%

55+ yrs. 13%



Features

Sponsormob offers Publishers

- › **Full Mobile Analytics** – publishers can view revenue sources by country, carrier, device, operating system, and ad
- › **Real-time Reporting** – statistics are updated hourly so that up-to-date details are readily available
- › **Marketing Material** – creatives (landing pages, banners) to run successful campaigns
- › **Guaranteed Support** – dedicated campaign managers who are always available to offer help and support



Start working with us

Get started with Sponsormob

- › Contact us to set up a new account for you
- › Look at our offers to find out which you would like to run
- › Pull the links and banners from our system to integrate
- › For tracking purposes we can then set up server-to-server tracking



Sign up
with
Sponsormob
NOW and start
earning today!



Contact:

Verena Witkowski

Head of Publishers

verena@sponsormob.com

+49 30 201 69 30 44

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